



Mary Campo

PROFESSIONAL SUMMARY

Product design leader with 12+ years solving high-impact product challenges across scale-ups and enterprise organizations. With deep expertise in AI, human-in-the-loop systems, and enterprise workflows, I turn ambiguity into shipped products by combining strategic clarity with the hands-on craft to see complex initiatives through to launch.

EDUCATION

- **Bachelor of Design**, OCAD University
- **UX Design**, Juno College of Technology

EXPERIENCE

Principal Product Designer

@ **MC Design** • June 2026 to Present

Partner with scale-ups as an embedded product design leader, helping teams accelerate critical initiatives while they scale or hire.

- Own end-to-end product initiatives, from strategy and discovery through AI experience design, prototyping, and launch.
- Embed quickly into existing teams, aligning with established product rituals and engineering workflows to contribute with minimal ramp-up.
- Turn ambiguous product challenges into clear direction, aligning business goals, user needs, and technical constraints.
- Deliver production-ready experiences that strengthen internal capability while moving products forward.

Product Design Lead, AI Experience & Enablement

@ **Thomson Reuters** • June 2025 to June 2026

Led product strategy and UX for Codes Reimagine, a multi-year AI transformation modernizing legal editorial workflows.

- Reimagined complex legal editorial workflows into AI-assisted experiences that preserved human judgment while increasing operational efficiency.
- Established Thomson Reuters' Human-AI Interaction Design Checklist, creating organization-wide design principles for responsible AI adopted across a 250+ person design organization.
- Created a reusable Claude Skills ecosystem and contribution model adopted across five multidisciplinary teams, accelerating AI-assisted design and research workflows.

CONTACT

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SKILLS

- AI
- Agentic AI
- HITL
- UX/UI
- Design Systems
- Branding
- Automation
- Human-Centred Design
- AI-Assisted Prototyping

TOOLS

- Figma
- Figma Make
- VS Code + Cline
- FigJam
- Claude
- Claude Code
- Lovable
- ChatGPT
- V0

- Designed human-in-the-loop validation workflows that enabled legal experts to confidently review, modify, and approve AI-generated content; 7 of 8 participants rated the experience 5/5 for ease of use and trust.
- Facilitated future-state workshops that aligned Design, Product, Engineering, and Content around a shared AI vision and implementation roadmap.

Product Design Lead

@ **Publicis Sapient** • June 2021 to June 2025

Led enterprise product initiatives for Lululemon, Pfizer, KPMG, and other Fortune 500 organizations.

- Untangled a fragmented design ecosystem spanning 4,600+ components and 110,000+ instances, creating a roadmap for scalable governance.
- Scaled KPMG's design system across 100+ localized websites while balancing accessibility, flexibility, and brand consistency.
- Navigated complex stakeholder environments to align product, engineering, and business priorities across large-scale initiatives.
- Mentored designers through hands-on coaching and structured critique, helping multiple team members grow into senior roles.

Senior UX/UI Designer

@ **Valtech** • March 2019 to April 2021

Designed commerce experiences and design systems for global brands.

- Built scalable design systems that improved consistency across products while reducing design and development overhead.
- Raised accessibility standards through WCAG-compliant experiences, expanding product reach.
- Redesigned Deciem's e-commerce experience, contributing to a 12% increase in conversion.
- Partnered closely with engineering to deliver polished, technically feasible product experiences.

Graphic Designer

@ **Klick Health** • November 2016 to March 2019

Designed integrated brand experiences for global healthcare organizations.

- Delivered digital, print, and campaign work across multidisciplinary client teams.
- Improved creative workflows, increasing efficiency and consistency across production.