Antara Tripathi

Kolkata, India | antaratripathidesign@gmail.com | +91-9680116978 | https://www.linkedin.com/in/antara-tripathi/ | https://antaratripathi.framer.website/

Dynamic UI/UX designer with a strong foundation in user experience and product design, proficient in Figma. Dedicated to advancing user-centric design capabilities, focusing on providing empathized solutions to achieve business goals.

SKILLS

Figma, Problem Discovery, System thinking, UI Design, UX research, Prototyping, Iconography, Wireframing, Design System, User Research, Storytelling, Micro Interactions, 2-D Illustrations, Graphic Design, Framer, Webflow, Spline

EXPERIENCE

BRAINGYMJR   **REMOTE, INDIA**
Operation & Content Expert   Apr 2022 to Nov 2023
- Collaborated with the founding team to review and ensure quality assurance across multiple subjects, enhancing the accuracy and relevance of content.

Operations Intern   Dec 2021 to Apr 2022
- Oversaw daily content management and uploaded content to the BrainGymJr platform, ensuring timely and consistent content updates.
- Facilitated coordination between content and graphic teams to align educational content with visual design standards.

EDUCATION

PRODUCT DESIGN BOOTCAMP   **REMOTE, INDIA**
10kdesigners, Cohort 8   Jan 2024 to May 2024

B. SC - CHEMISTRY (HONS)   **MIDNAPORE, INDIA**
Raja Narendra Lal Khan's Women College, Midnapore   (CGPA- 8.01)   Jun 2018 to Aug 2021

PROJECTS

Bigbasket App Redesign | (Link)

Redesigned Bigbasket Fresho Meat section, introducing features like streamlined navigation, improved product cards, and reorder and favorites tab, leading to a more intuitive user experience and increased user retention.

Fidari Landing page Redesign | (Link)

Redesigned Fidari landing page to boost user trust and optimize navigation, enhancing the overall user experience.

CERTIFICATIONS

Google UX Design Specification (7 courses)   Coursera

User Experience Design Essentials   Udemy