



Coachase Template

Complete Setup Guide

Welcome!

Thank you for purchasing the *Coachase Template!* This guide will walk you through customizing your new coaching website.

Time to complete: 30–45 minutes

Skill level: Beginner-friendly

Catalog

1. Template Overview	1
2. Getting Started	2
3. Customizing Colors	3
4. Customizing Typography	4
5. Editing Content	5
6. Working with Components	8
7. Working with Sections	9
8. Setting Up Navigation	11
9. Customizing Buttons & Links	11
10. Publishing Your Site	12
11. Troubleshooting	13
12. Support & Resources	13

1. Template Overview

What's Included

item	Description
8 Section	Hero, Problem, About, Process, Testimonials, Pricing, CTA Banner, FAQ
Components	Header, Buttons, Cards, FAQ Accordion, Social Icons
Pages	Home, Documentation, 404 Error Page
Color Palette	Electric Lime Dark Mode (customizable)
Responsive	Works on desktop, tablet, and mobile

Your Sections at a Glance

Section	Purpose
Hero	Name client pain points
Problem	Name client pain points
About	Your personal story
Process	Your coaching journey (4 steps)
Testimonials	Social proof (6 cards) (you can add or remove)
Pricing	Investment options (3 plans)
CTA Banner	Final call to action
FAQ Section	8 common questions (you can add or remove)

2. Getting Started

Step 1: Duplicate the Template

1. Open the template link from Framer Marketplace
2. Click ****Duplicate**** (top right)
3. The template opens in your Framer dashboard

Step 2: Rename Your Project

1. Click the project name (top left)
2. Type your coaching business name
3. Press Enter

Step 3: Preview Your Site

1. Click ***Preview*** (top right)
2. Test on desktop, tablet, and mobile
3. Click device icons to switch views

Step 4: Understand the Layers Panel

✓ Home Page

- └─ Header (sticky)
- └─ Hero Section
- └─ Problem Section
- └─ About Section
- └─ Process Section
- └─ Testimonials Section
- └─ Pricing Section
- └─ CTA Banner
- └─ FAQ Section
- └─ Footer

3. Customizing Colors

Global Colors

Variable	Default	Usage
--bg-primary	#121212	Main background
--bg-secondary	#1E1E1E	Alternate sections
--text-primary	#FFFFFF	Headlines
--text-secondary	#B0B0B0	Body text
--accent-primary	#C0FF4E	Buttons, links, accents

How to Change Colors

1. Open the *Colors* panel (right sidebar)
2. Find the global color variables
3. Click any color to open the color picker
4. Choose a new color or enter a hex code
5. The color updates everywhere automatically

Recommended Color Palettes

Palette	Primary	Accent	Best For
Electric Lime(Default)	#121212	#C0FF4E	Modern, bold
Depp Navy	#0A1A2F	#E07A5F	Professional, warm
Forest Green	#1F4E3F	#D4AF37	Growth, premium
Dark Purple	#121212	#B77EFF	Creative, confident

4. Customizing Typography

Default Fonts

Element	Font	Usage
Headlines (H1–H4)	Unbounded	Section titles, hero
Body text	Inter	Paragraphs, descriptions
Buttons	Inter (Medium)	CTAs

How to Change Fonts

Change all headlines at once:

1. Select any H1 text layer
2. Click the font name in properties
3. Search for your desired font
4. All H1–H4 styles update

Change individual text:

1. Select the text layer
2. Change the font in properties

Recommended Font Pairings

Pairing	Vibe
Playfair Display + Inter	Elegant, sophisticated
DM Sans + DM Sans	Clean, modern
Space Grotesk + Inter	Tech-forward, bold

5. Editing Content

Replacing Text

1. ***Double-click*** any text layer
2. Type your own content
3. Click outside or press ***Enter*** to save

Section-by-Section Content Guide

Hero Section

Element	What to Replace With
Eyebrow	Your tagline
Headline	Your main offer
Subheadline	Your value proposition
Primary Button	"Book Your Free Discovery Call →"
Secondary Button	"See How It Works"

Problem Section

Section one (problem listing)

Three problem card which are clients clients struggle. Replace each cards information with what you think your clients struggle with.

Section two (choices for your client)

Two cards with image and text "Keep Struggling" and "Start Thriving" you can change the image and the message as you want after clicking and element in the property side of on the right side of your canvas.

About Section

It have two columns

Left column have image, name and social icons. You should change the image, name and social media links to your specifically.

Right column have paragraphs do it like these

Paragraph 1	Your story(feeling stuck)
Paragraph 2	How found Support
Paragraph 3	Why you now help other

Process Section

Element	What to Replace With
Step 1	Discovery Call (30 min)
Step 2	Strategy Blueprint (48 hours)
Step 3	Momentum Phase (Weekly)
Step 4	Transformation (Lifelong)

Testimonials Section

Each card contains: Quote, Name, Role, Testimonial text, Result Badge

Pricing Section

Have three(3) cards with toggle(switch) between Monthly and One-Time billing. Have four components on these section only the pricing plan-Container and and each cards(Foundation, Transformation and intensive).

FAQ Section

Each accordion contains: Question + Answer

6. Working with Components

Your Components List

Components	What It Does	Where It Appears
nav link	Navigation menu item	Header and Footer
button	Primary CTA button	Hero, CTA Banner and some sections
Submit Button	Newsletter signup	Footer
header	Fixed navigation bar	Top of every page
menu	Mobile hamburger menu	Header(mobile only)
social icon	Social media links	About section and Footer
problem card	Pain point cards	Problem first Section
process card	Step cards	Process Section
testimonial card	Client quote cards	Testimonial Section
foundation-pricing card	Foundation plan	Pricing Section
transformation-pricing card	Transformation plan	Pricing Section
intensive-pricing card	Intensive plan	Pricing Section
pricing plan-Container	Wrapper for pricing cards	Pricing Section
FAQ	Accordion item	FAQ section

How to Edit a Component

1. ***Double-click*** the component on canvas
2. Make your changes
3. Click outside to save

➤ ***Warning:*** Changes affect every instance of that component

How to change content(elements) in a Component

1. ***click*** the component on canvas
2. On the right properties section you find list properties (***variables***) and ***Variant*** list options to change about the component
3. Make your changes and then Enter

How to Detach a Component (Edit One Only)

1. Right-click the component
2. Select **Detach Instance**
3. Edit this one without affecting others

7. Working with Sections

Reordering Sections

1. Open ***Layers panel*** (left sidebar)
2. Drag any section up or down
3. Release to drop

Duplicating a Section

1. Right-click the section in Layers panel
2. Select **Duplicate**
3. Edit the new section's content

Deleting a Section

1. Select the section on canvas
2. Press **Delete**

Section IDs (For Navigation)

Section	ID	Do Not Change
Hero	#hero	✓
Problem	#problem	✓
About	#about	✓
Process	#process	✓
Testimonial	#testimonial	✓
Pricing	#pricing	✓
FAQ	#faq	✓

8. Setting Up Navigation

How Navigation Works

The header has anchor links that scroll to each section:

How to Change Anchor Links

1. Select a '*nav link*' component
2. In properties, find *Link*
3. Enter the section ID (e.g., '#about')

Adding a New Navigation Link

1. Duplicate an existing '*nav link*'
2. Change the text
3. Set the Link to the new section ID

9. Customizing Buttons & Links

How to Change Button Links

1. Select the button
2. In properties, find *Link*
3. Enter your Calendly URL

Setting Up Calendly

1. Create free account at calendly.com
2. Set up "Discovery Call" (30 minutes)

3. Copy your booking link
4. Paste into all CTA buttons

Setting Up Social Icons

1. Select a `social icon` component
2. Change *Link* to your social profile URL

10. Publishing Your Site

Step 1: Connect a Custom Domain

1. Click *Settings* (gear icon)
2. Go to *Domains*
3. Click *Add Domain*
4. Enter your domain
5. Follow DNS instructions

Step 2: Publish

1. Click *Publish* (top right)
2. Review changes
3. Click *Publish to live site*

Free Framer Domain

Your site will be at `yourproject.framer.website` until you add a custom domain.

11. Troubleshooting

Issue	Solution
Mobile layout looks wrong	Click mobile view in Preview
Buttons don't link anywhere	Add Calendly URL or anchor link
Can't edit text	Exit Preview mode
Changes not showing live	Click Publish again
Mobile menu doesn't open	Check menu component variants
FAQ accordion doesn't work	Check FAQ component variants

12. Support & Resources

Free Resources

Resource	URL
Framer University	learn.framer.com
Unsplash (free photos)	unsplash.com
Coolors (color palettes)	coolors.co
Google Fonts	fonts.google.com

Final Checklist Before Launch

- ✓ All text replaced with your content
- ✓ Colors match your brand
- ✓ Buttons link to your Calendly
- ✓ Social icons link to your profiles
- ✓ Testimonials are realistic
- ✓ Pricing reflects your rates
- ✓ FAQ answers real client questions
- ✓ Mobile view looks good
- ✓ 404 page works

Congratulations!

Your coaching website is ready to launch!

Good luck attracting your dream clients.

— Coachase Template Team