

JUSTIN LEE

Photographer / Videographer / Editor

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SUMMARY

Photographer, videographer, and editor working with startups and small businesses to produce brand content that builds trust and drives growth. Background in project and budget coordination brings production discipline to freelance work. Currently building an independent creative practice.

SKILLS

Production: Direction, cinematography & photography (Fujifilm XH2S), video editing (DaVinci Resolve), photo editing, brand content strategy

Operations: Budget management, vendor & stakeholder coordination, project timeline tracking, process documentation

Tools: SharePoint, Smartsheet, ServiceNow, Basecamp, Microsoft Office Suite

EXPERIENCE

Photographer, Videographer & Editor | Freelance

05/2025 – Present

- Work with startups and small business owners to produce photo and video content that builds trust and drives growth
- Directed, shot, and edited brand fan content for Valentino's Vendetta fragrance launch, working within the brand's creative brief (2026)
- Shot a fine-dining photography series for hâlê, chef Quinn Ta's Vietnamese restaurant concept (2025)

Event Project Coordinator & Photographer | CreativeMornings OC

02/2025 – 04/2026

- Photographed and filmed CreativeMornings OC's monthly creative-community lecture series
- Built organized Basecamp workflows and a centralized knowledge base to track venues, sponsors, speakers, and tasks
- Coordinated A/V setup and liaised with venues on technical requirements

ADDITIONAL EXPERIENCE

IT Operations Analyst | Adobe

07/2022 – 12/2023

- Directed a branded merchandise initiative for EDA Innovation Week, managing a \$20K budget across the U.S. and India to 100+ recipients
- Coordinated logistics for the Quarterly Star Awards (100+ nominations) and quarterly All-Hands meetings for a 100+ person data & analytics organization

Technology Project Coordinator | NextFlex

08/2021 – 07/2022

- Supported the Program Manager across 5 active programs and 50+ projects, tracking a \$30M budget across primary and subcontractor awards
- Facilitated closure of 20+ projects by collecting legal documents and completed contracts from developers

Barista / Shift Lead | In-Sit Coffee & Anomaly Coffee @ Rivian

05/2025 – 04/2026

- Managed daily bar operations and led onboarding/training for new hires across two specialty coffee shops

EDUCATION

B.S., Business Administration (Management Information Systems Concentration)

San Jose State University | May 2021