Chiara Bellisai ✳

CREATIVE DIRECTOR & SENIOR ART DIRECTOR

10+ years leading creative for tech platforms and premium e-commerce, from brand direction to launch campaigns.
I help brands choose the right creative direction, and explain why it works for their audience and market. I work with agencies and brands as an independent creative and art director. Previously Director of Brand & Content at BORN, a premium B2B tech platform connecting 7,000+ brands with 10,000+ buyers.

Based in Europe
Available EU & US hours
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Website
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✳ CAREER

Senior Art Director & Designer
Orchid Creation • Contract • 2026 - Present • New York, US | Remote

Senior art direction for global technology brands including Android, Gemini and YouTube Premium, from creative proposals and launch-event keynotes to brand direction, website redesigns and integrated campaigns.

- **Highlights:** part of the creative team behind The Android Show: I/O Edition 2026, designing assets and visuals used across Google's channels and in press coverage of the event.
- **Client-facing:** present concepts and creative directions, and advise clients on the option that best fits their goals and context.
- **Project shaping:** review proposals for scope and deliverables, and take part in kick-offs to align creative with business objectives.
- **Leadership:** partner with the Creative Lead throughout each project and guide designers in the team.

Co-Founder & Creative Director
Yema* • 2022 - Present • International | Remote

Co-founded an independent creative studio offering end-to-end creative services, from brand positioning and identity to launch campaigns, websites, digital platforms, presentations and illustration.

- **Client leadership:** own each client relationship end to end, defining scope of work, pricing projects, running reviews and managing delivery, working directly with clients' in-house teams.
- **Selected work:** rebrand of Bow & Arrow Studios, brand identity and system for OMNIA Ventures, and two websites for Mongrenier, including copy and photography.
- **Team leadership:** build and direct a tailored team of specialists for each project, and set the studio's creative standards.
- **Clients & retention:** clients across the UK, US, France, Italy and Spain, including Silvercrow and NJF Capital, with ongoing work for Bow & Arrow Studios and OMNIA Ventures.

✳ EXPERTISE

Creative & art direction
Brand strategy & positioning
Brand identity & systems
Launch & integrated campaigns
Presentations & keynotes
Digital platforms & e-commerce
Client leadership & scoping
Team leadership

✳ SELECTED CLIENTS

Android
Gemini
YouTube Premium
CNN Style
Cosmoprof
Coterie
Tranoï
Exsence
Design Junction
Bridal Buyer's Global Gallery

✳ TOOLS

Design: Adobe CS, Figma, Framer, Keynote

Web & e-commerce: Squarespace, Wix, Shopify

Workflow: Notion, Airtable, Monday, Asana

AI: ChatGPT, Gemini, Figma AI, Nano Banana, Weavy

✳ LANGUAGES

English: Bilingual
Italian: Native
Spanish: B2
French: B2

✳ CAREER

Creative & Platform Lead
FRANKLIN Market • 2023 - 2024 • New York, US | Remote

Led the creative build and launch of FRANKLIN Market, the digital B2B marketplace of New York's FRANKLIN Showroom.

- **Platform build:** worked with leadership and engineering to take the platform from early version to launch.
- **Brand partnerships:** creative point of contact for 30+ brands and 3,700+ products each season, turning their assets into storefronts that matched their positioning.
- **Investor materials:** designed the pitch decks used to present FRANKLIN Market to investors.
- **Impact:** contributed to 50% growth in FRANKLIN Showroom's brand catalogue in one year.

Director of Brand & Content
BORN • 2017 - 2023 • London, UK | On site, Remote

Creative and brand lead for a premium B2B tech platform connecting 7,000+ brands with 10,000+ buyers worldwide.

- **Growth:** rose from Graphic Designer to Digital Producer to Director of Brand & Content in three years.
- **Creative direction:** led brand content and platform curation, bringing 85,000+ products a year to one consistent standard.
- **White-label platforms:** led curation for the digital marketplaces BORN built for international trade events, including Coterie, Tranoï, Cosmoprof, Design Junction and Exsence.
- **Cross-functional:** bridged the product and engineering teams, and worked with the CPO and business development to scale the platform.
- **Events:** art-directed the Land Rover BORN Awards, across digital and live event.
- **Impact:** contributed to $2M+ ARR growth; recognised as part of the founding team.

Gallery Director
Dulwich Outdoor Gallery • 2015 - 2017 • London, UK | On site

Ran a London gallery end to end, from brand identity and exhibitions to sales and operations.

- **Business:** built the network of artists, collectors and partners behind the gallery's growth, and managed the gallery team.

✳ INDEPENDENT PROJECTS

Bow & Arrow Studios • 2024 - Present
Creative Direction, Branding, Graphic & Web Design

OMNIA Ventures • 2023 - Present
Creative Direction, Branding, Graphic & Web Design

Mongrenier • 2025 - 2026
Web Design, Copywriting, Art Direction, Photography

Gong Elba • 2026
Illustration, Book Cover Design

CRAFT USA • 2023 - 2025
Custom Management System, Creative Direction

NJF Capital • 2020 - 2023
Pitch Deck Design, Creative Consulting

✳ EDUCATION

MA Visual Communication
Istituto Pantheon Design & Technology - Rome - IT

BA (Hons) Graphic Design
UAL: Camberwell, University of the Arts London - UK