SARVESH CHIDAMBARAM | PRODUCT DESIGNER

(469)-678-6881 · chidamb1@seas.upenn.edu **Portfolio:** sarveshsea.framer.website

EDUCATION

University of Pennsylvania

M.S of Computer & Information Technology | **Jan 2025 - Dec 2026**

University of Texas at Austin

BS in Advertising - Texas Creative Program & Texas Immersive Institute | **Aug 2021 - Dec 2024**

EXPERIENCE

PayCom – Product Design Intern, Oklahoma City, Oklahoma | **May 2024 - Aug 2024**
- Partnered with product managers to develop user-centric solutions, creating high-fidelity mockups and functional prototypes in Figma to improve employee workflows in HR systems.
- Translated business needs into intuitive designs, collaborating with development teams to ensure seamless handoff and implementation.

EBSCO – User Research Intern, Ipswich, Massachusetts | **Aug 2023 - Dec 2023**
- Led in-depth user research to assess adoption of a Digital Asset Management System, using insights to enhance the user experience.
- Conducted competitive market research to target new user segments, driving product improvements and expanding the user base.

UI Global Brands – Design Intern, Dallas, Texas | **Aug 2020 - May 2023**
- Directed design efforts for a Sony film collaboration, producing creative assets that aligned with the brand vision and boosted engagement across digital platforms.
- Achieved significant growth on TikTok account, reaching over 12,500 followers and 40,000 likes through campaigns.
- Identified and recruited over 1,000 influencers organically, resulting in a 150% increase in secured collaborations.

ACADEMIC INVOLVEMENT

Texas Immersive Institute, A/V Developer – Austin, Texas | **March 2023 - Dec 2024**
- Creative Director of an Experience campaign for Dell, prototyping an AR experience and interactive displays.
- Main Space Development Lead for Elysian Heights, a public in-person experience, creating control modules for lights, media, sound, and interactive visuals using Python and Touchdesigner.

CERTIFICATIONS

Programming with Python and Java Specialization @UPENN	**Jun 2024**
Google Data Analytics Certificate	**Mar 2024**
Google UX Design Certificate	**Jul 2023**

ACHIEVEMENTS

Tom and Bitsey Hail Endowed Presidential Scholarship	**Aug 2024**
Meta Horizon Worlds Build Fest 2nd Place Winner (EduVRse) - Austin, Texas	**Feb 2024**
Niantic*PWC 8th Wall Build Fest 1st Place Winner (RecyclAR) - Austin, Texas	**April 2023**
Suntory Foundation * SGWS Scholarship – Austin, Texas	**Aug 2021**

SKILLS

UX: Figma, Framer, Wireframing, Prototyping, Cross-Platform Design, Emotional Design, Adobe Creative Suite
Development: Python, Java, Javascript, A-Frame, Java, Touchdesigner,
Data Analysis: SQL, Alteryx, Excel
Project Management: Agile Methodology, Jira, Confluence, Cross-Functional Collaboration