

Prospectus

AIoT Global Summit: Economic Growth

15 July 2025

Content

- Who We Are
- TechTALK History
- Past Speakers and Sponsors
- The Summit
- The Theme
- Why This Summit Matters
- Opportunities for Engagement
- Breakout Rooms
- Sponsorship Packages
- Virtual Exhibition
- Ticket Sales
- Proposal for Hosting Workshops and Breakout Sessions
- Contact

WHO WE ARE



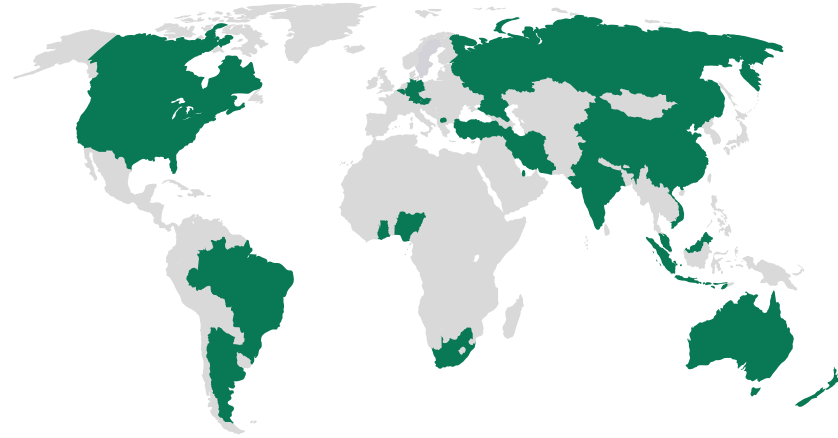
TechTALK is a professional organisation dedicated to fostering meaningful connections, sharing knowledge, and driving innovation within the technology sector. **Since 2018**, we have proudly organised **28 events**, hosted **105 speakers** from **63 organisations**. We create dynamic spaces where industry leaders, innovators, educators, learners, and communities come together to exchange ideas, inspire growth, and shape the future of technology.

What Sets Us Apart?

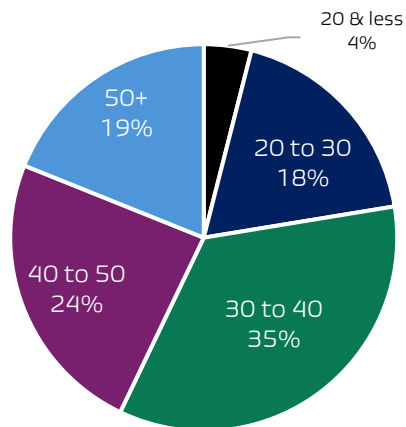
At TechTALK, we are committed to bridging the STEM (Science, Technology, Engineering, and Mathematics) skills gap through our programs. Guided by our vision of “**Empowering people to develop a sustainable technology ecosystem**”, we create an interconnected network of professionals to drive innovation and share cutting-edge trends.

TechTALK HISTORY

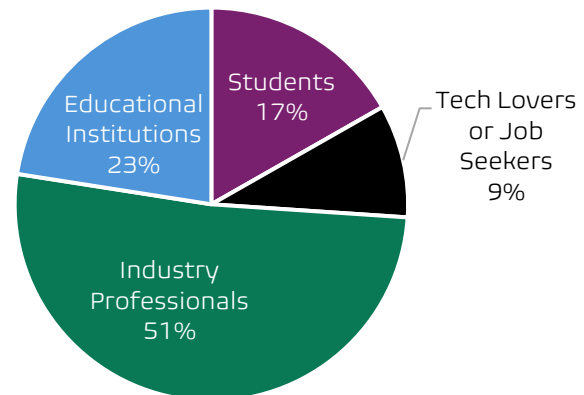
28 Events, 3500+ Registrations from 22 countries



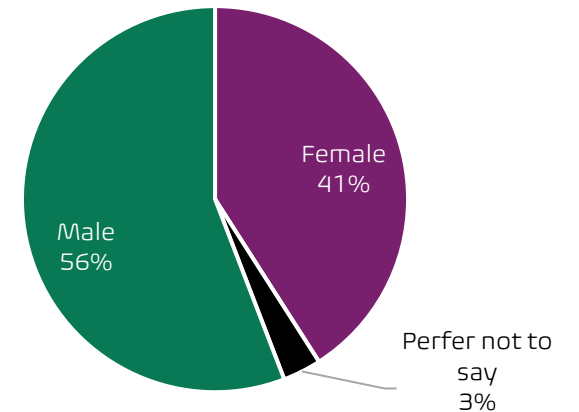
Age Distribution



Job Status



Gender Distribution



PAST SPEAKERS AND SPONSORS:

105 speakers from 63 different organisations





THE SUMMIT

Summit Highlights

- Exclusive Keynotes – Industry-leading experts will share insights on AIoT's role in driving economic growth.
- Diverse Talks – Engage with over 50 talks covering emerging trends, best practices, and real-world applications.
- Virtual Exhibition Area – Explore a dynamic virtual space showcasing the latest innovations, products, and startups.
- Workshops – Participate in interactive sessions designed to enhance practical skills and foster innovation.
- Global Networking – Connect with professionals, researchers, and decision-makers shaping the AIoT landscape.

Summit Details:

- Date: 15 July 2025 (TechTALK 6th Birthday)
- Venue: Online, Zoom
- Strategic Partners:



THE THEME

- **Innovation at Scale:** Explore how the convergence of AI and IoT is revolutionizing industries and driving scalable growth.
- **Economic Impact:** Delve into case studies and analyses that illustrate how emerging technologies boost productivity and stimulate economic development.
- **Integration & Collaboration:** Highlight the importance of cross-sector partnerships in leveraging AIoT for sustainable business growth.
- **Future-Forward Strategies:** Focus on cutting-edge research and strategies that pave the way for economic resilience in a digital era.
- **Transformational Leadership:** Emphasize thought leadership and visionary insights that inspire strategic decision-making and policy evolution.



WHY THIS SUMMIT MATTERS

Catalyst for Innovation

A platform to share groundbreaking ideas, foster collaboration, and accelerate AIoT adoption for economic progress.

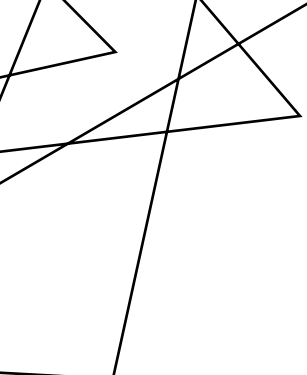
Bridging Technology & Business

Connects technologists, leaders, and policymakers to turn AIoT advancements into real economic impact.

Empowering Future Growth

Provides learning and insights to help businesses and economies thrive in a digital world.





Opportunities For Engagement

Attending and Networking:

Engage with industry leaders, innovators, and AI enthusiasts while expanding professional network and discovering new opportunities for collaboration.

Keynote Speaking and Brand Amplification:

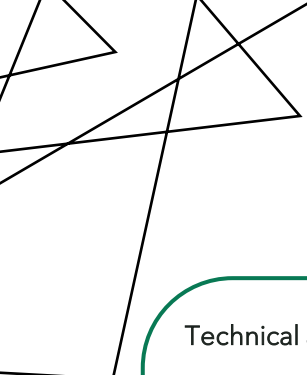
Showcase your thought leadership by delivering a keynote address, amplifying your brand's visibility, and sharing your insights on cutting-edge AI trends.

Hosting Workshops and Breakout Sessions:

Facilitate interactive workshops to demonstrate expertise and invite clients or customers to share their success stories, building trust and credibility with attendees.

Sponsorship and Showcasing Products Through Exhibition:

Gain exposure by sponsoring the event and showcasing your products or services in the virtual exhibition area, driving awareness and generating leads.



BREAKOUT ROOMS

Technical and Foundations

Dive deep into cutting-edge tools and services for AI and machine learning in this hands-on session. Learn how to build, deploy, and scale AI solutions in the cloud, using practical examples and industry best practices. Perfect for developers and AI enthusiasts looking to expand their skills with real-world applications.

Government and Policy

Explore the role of government policies in shaping AI and IoT's future. Discuss regulatory frameworks, privacy concerns, and ensuring ethical AI deployment. Learn how governments can foster innovation while balancing security and public interests. Join policymakers and industry experts as they discuss strategies for AIoT-driven economic growth.

Academic and Research

Engage in an in-depth academic session focused on the latest research, theories, and innovations in AIoT for economic growth. This breakout is designed for researchers, academics, and students to discuss emerging trends, academic papers, and potential collaborations in the AIoT space. Dive into cutting-edge research and explore future directions for sustainable AI solutions.

AIoT for Impact

This session highlights how AIoT is driving impact in health, climate, agriculture, and humanitarian efforts through intelligent, connected systems. Attendees will explore real-world applications like remote health monitoring, climate tracking, smart farming, and disaster response. Ideal for professionals in health tech, sustainability, agriculture, and social impact.

Talent Management and Acquisition

Learn how organizations are attracting and retaining top talent in AI and IoT fields. This session will cover workforce development, upskilling, and AI's role in recruitment. Hear from HR professionals and industry leaders on building AI-ready teams. Explore strategies for creating diverse talent pipelines and preparing for the future of work.

Tech Councils and Forums

This session explores how tech councils, forums, and innovation hubs shape AIoT ecosystems through policy, talent development, and collaboration. Attendees will learn how these groups drive adoption and economic growth via innovation, skills development, and public-private partnerships.

Investing in the AIoT Ecosystem

This session explores how strategic investment, partnerships, and sustainable models drive the growth of AIoT ecosystems. Attendees will learn about investment trends, public-private co-investment, and emerging sectors with AIoT potential, as well as what makes an ecosystem "investment-ready."

Transforming Industries

This session highlights how AIoT is transforming energy, mobility, logistics, and construction to boost efficiency and sustainability. It covers smart cities, energy management, manufacturing, and infrastructure, emphasizing cross-sector collaboration. It's ideal for urban planners, engineers, and logistics and infrastructure professionals.

SPONSORSHIP PACKAGES

Sponsorship	# of Sponsors	# Keynote Speaker (30 Min)	# Speaker (15 Min)	# Breakout Sessions Room (2 Hours)	Virtual Exhibition	# Summit Passes	# Customer/ Guest Passes	Discounted Ticket (US\$50 pt) **	Exclusive Media Post	Branding on Breakout Sessions	Advertisement Page in the Summit Brochure
Package 1 - Strategic	4	1	1	1	Yes*	5	5	Yes	Yes	Yes	Yes
Package 2 - Diamond	6		1		Yes*	2	3	Yes	Yes	Yes	
Package 3 - Gold	10		1			2	2	Yes	Yes		
Package 4 - Exhibitor	Unlimited				Yes*	2	2	Yes			
Package 5 - Digital Brochures Ads	Unlimited										Yes

* All virtual exhibition spaces follow the same template, with the option to upgrade to a designer virtual exhibition at an additional cost.

** All sponsors can purchase an unlimited number of tickets at the discounted rate of US\$50 per ticket.

Virtual Exhibition

Dedicated Summit Webpage

Each virtual exhibitor receives a personalized page on the summit website and a Metaverse booth to showcase their brand, products, and services.

Multimedia Showcase

Exhibitors can display photos, logos, and a YouTube video to engage visitors and highlight key offerings.

Direct Engagement

Visitors can connect through website links, email, and contact details, ensuring seamless communication.

Lead Generation

A built-in form allows exhibitors to collect visitor information for follow-ups and potential business opportunities.

Customization & Enhancements

Optional upgrades include an interactive chatbot for real-time engagement and a professionally designed exhibitor page at an added cost. Please contact us for more details.



[Explore Expo Area \(Click on this link\)](#)

TICKET SALES

Early Bird Individuals

US\$66

Sales start 1 April 2025

Early Bird Organizations (+10 tickets)

US\$55 each ticket

Sales start 1 April 2025

Normal Pricing

US\$99

1 May 2025 – Summit Day

Organizations (+10 tickets)

US\$82 each ticket

1 May 2025 – Summit Day

All tickets include event pass, access to breakout sessions and workshops, access to virtual exhibition area, and all recorded talks.



Contact

TechTALK

0800 314 800

info@techtalk.org.nz

<https://techtalk.org.nz/>

314 Khyber Pass Road (NIP-University of Auckland)

YouTube:

<https://youtube.com/@techtalknz>

LinkedIn:

<https://www.linkedin.com/company/techtalknz/>