# **EXPERIENCE**

# BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY @SITE CENTRE OF EXCELLENCE

Jun 2021 - Present

UI/UX Designer

- Worked on a web development research project focused on enhancing educational opportunities for individuals in rural areas by collaborating with cross-function stakeholders, reduced time takes on the profile creation process by 65% resulting in an 85% completion rate during a social media campaign.
- Revamped the website for the National Advanced Placement and Prior Learning to streamline career pathways for veterans and military members. Developed new user flows, information architecture, and high-fidelity mockups in collaboration with designers and developers for seamless implementation.
- Established a scalable design system to improve efficiency in delivering visual components with enhanced functionality and accessibility.

#### **TECHIES OF TOMORROW**

Mar 2021 - Jun 2021

UI/UX Designer

- Conducted competitive analysis and user research to inform design solutions, presenting findings to clients and stakeholders.
- Crafted and organized design assets and maintained project documentation for effective planning, task organization, and deliverable prioritization.
- Fostered open communication and collaboration with clients, co-founders, and developers.

### **EDUCATION**

#### BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY

Sep 2019 - May 2021

Digital Design and Development

· Diploma with Distinction

#### CHONNAM NATIONAL UNIVERSITY

Mar 2014 - Dec 2016

German Language and Literature & Design

• Bachelor of Arts in German Language and Literature & Double Major in Design

#### ACTIVITIES

#### THE KOREAN E-SPORTS ASSOCIATION

Feb 2016 - Jul 2016

University Student Reporter

- Produced monthly publications on e-sports, presented in both written and informational graphic formats.
- · Completed as a second-best student journalist

## **SKILLS**

#### **TOOLS**

# DESIGN SKILLS

#### **DEVELOPMENT**

Figma, Sketch, Framer, inVision, Adobe Creative Suite(Ai, Ps, Xd), Whimsical, Asana, Jira, Notion, Miro Prototyping,
Wire-framing,
Illustration, Information
Architecture, Journey
Mapping, Storytelling,
Heuristics

HTML, CSS, JavaScript, React, Storybook, Styled-components